

Michael Fortuna

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OBJECTIVE

To obtain an exciting and challenging position that will allow me to capitalize on my web development and design skills and will take full advantage of my educational experience and lead to a successful career.

EDUCATION

St. John's University
Jamaica, New York
Major: Media Graphics
Degree: BA 2011

EXPERIENCE

Context Optional (Web Genius) July 2011- present

- Developed and designed Facebook applications for top brands such as Playstation, Chase, Dell, Allstate, Safeway, 3M, Wells Fargo and others
- Used Context Optional-engineered SMS (Social Marketing Suite) tool to produce social applications through Facebook, Twitter and other social/mobile API
- Cross-browser testing for all applications built in IE 7/8/9 Firefox, Chrome and Safari

Big Idea Advertising (Interactive Developer) August 2010- December 2010

- Developed HTML, CSS, Javascript, Flash, for web clients such as Dynamic Worldwide and Linear Logistics
- Miscellaneous existing development and coding for other clients such as Indigo Hotels and other Big Idea clients

Align Communications/ Asset Point (Jr. Web Developer) May 2009 - May 2010

- Redesigned pages of Asset-point.com
- Developed javascript, css and HTML updates to Asset-point.com, Align.com, and company Intranet
- Designed and developed Sharepoint sites for Align's Intranet

Hit Entertainment (Digital Media Intern) May 2008 - August 2008

- Worked along side Project Manager on designated web projects involving HIT Brands
- Had a role in managing project for the development of new Fireman Sam website
- Designed banner ads and worksheets for Bob the Builder and other top children's brands
- Managed the project of and developed Thomas the Train Interactive Online Video Gamelet
- Presented gamelet to all team members as well as HIT Entertainment CEO Jeff Dunn (former COO of Nickelodeon and President of Nickelodeon Films)

ORGANIZATIONS

St. John's Computer Science Society - September 2007 - May 2009

COMPUTER SKILL

Adobe Photoshop, Illustrator, Flash, Fireworks, InDesign, Dreamweaver, Flex, Gimp.
Microsoft Word, Excel, Access, PowerPoint, SharePoint, SharePoint Designer, SMS, Twistage
Languages:
HTML, CSS, HAML, SASS, JQuery, ASP, XML, ActionScript, Javascript, Wordpress, SEO